



AMERICAN
SOCIETY FOR
18TH. CENTURY
STUDIES

ASECS 2022 Annual Meeting
Exhibit and Sponsorship Prospectus

The American Society for Eighteenth-Century Studies (ASECS), established in 1969, is the foremost learned society in the United States for the study of all aspects of the period from the later seventeenth through the early nineteenth century. ASECS has held an Annual Meeting since its founding, with the average attendance ranging between 700-800 people in the last few years.

The 2022 Annual Meeting

After not meeting in-person since 2019, ASECS is excited to announce that the 2022 Annual Conference will be held in person, March 31 – April 2, 2022, at the Hilton Baltimore Inner Harbor.

Who makes up the ASECS Membership?

- Membership includes 1600 – 1700 scholars and teachers from a wide range of disciplines and geographic specialties.
- Includes the largest constituency of scholars of eighteenth-century studies in the world.

Who attends the conference?

- Scholars and teachers of eighteenth-century history, languages, literatures, culture, material culture, art, music, theater, and much more.
- Graduate students from a wide range of disciplines interested in establishing their careers.
- Writers looking to develop their research and connect with editors about publication opportunities.
- Academics and other professionals who want to learn about the newest research, publications, and tools for teaching and researching the eighteenth-century world.

Where do our attendees come from?

- The majority of ASECS Annual Meeting attendees come from the United States and Canada.
- Many members of constituent societies of ISECS (International Society for Eighteenth-Century Studies) from Europe and throughout the world also appear on the program.

Exhibit Information and Marketing Opportunities

Why do organizations exhibit at ASECS?

- ASECS is the leading association for academics in Eighteenth-Century studies.
- Access to field leaders in teaching and scholarship.
- To support your authors by promoting their books.
- Meet potential authors looking to publish a book.
- Connect with decision makers and influencers who are looking for new books to include in their courses.

What type of organizations should exhibit at ASECS?

- Publishers of publications about the eighteenth century, across disciplines
- E-book publishers, digital database providers, and other digital media providers
- Producers of information technologies for humanities scholarship, research, teaching, translation, writing, and editing

Exhibit Hours

<u>Exhibitor Move-in:</u>	Wednesday, March 30, 2022	5:00 PM – 8:00 PM
<u>Show Hours:</u>	Thursday, March 31, 2022	8:00 AM – 5:00 PM
	Friday, April 1, 2022	8:00 AM – 8:00 PM
	Saturday, April 2, 2022	8:00 AM – 2:00 PM
<u>Exhibitor Move out:</u>	Saturday, April 2, 2022	2:00 PM – 4:00 PM

Note: times may be adjusted slightly based on the final conference program.

New This Year

For additional exposure:

- Exhibits will be located in the pre-function area outside the main session room, breakout rooms, and registration area, for additional traffic flow.
- The Friday night Affiliate Reception beverage stations will be placed in the exhibit area with all affiliate meeting rooms located nearby.
- All Coffee Breaks will be in the exhibitor area.
- Since this space is not a secured meeting room, ASECS has hired security for any hours that the exhibit hall is not open.

Exhibitor Benefits

- Access for three days to 600+ scholars of eighteenth-century studies.
- 1 Complimentary Conference Registration with access to all sessions and events. A special exhibitor price is available for any additional registrations.
- Listing in the PDF conference program and on the mobile app (**Listing on mobile app NEW for in-person ASECS meetings**)
- Logo on the exhibitor page of the conference website with a link to your company's website (**NEW**)
- Additional exposure during the Friday evening Affiliate Reception. (**NEW**)

Exhibitor Space and Fees

Exhibit Space includes:

- (1) 6' draped table (or however many tables are ordered)
- (2) Chairs
- (1) Waste basket

Electrical and Wi-Fi are available for an additional cost. Hotel order forms will be sent with confirmation.

Pricing

	Value Rate (before 2/4/22)	Standard Rate (after 2/4/22)
One Table	\$425	\$475
Two Tables	\$525	\$575
Three Tables	\$575	\$600
Four Tables	\$600	\$625

Note: To be listed as an exhibitor in the PDF conference program, ASCES must receive your commitment by **February 4, 2022**.

Advertising (Print and Digital)

For the first time at an in-person Annual Meeting, ASECS is using an app as its primary program. There will also be a PDF program posted online, which members can print out on their own, if they choose. As a result, we are selling digital advertising packages this year.

Packages and Pricing

Package A (limit 4)

\$1250

- 1 rotating banner image on the app
- 2 full-page color ads in the PDF program
- A **large** profile in the exhibitor/sponsor listing in the meeting app (see below links for features and specs).

Package B

\$800

- Full-page color ad in the PDF program
- A **medium** profile in the exhibit/sponsor listing in the meeting app. (see below links for features and specs).

Package C

\$600

- Half-page color ad in the PDF meeting program
- A **small** profile in the exhibit/sponsor listing in the app and on the Annual Meeting website.

[Meeting app features and specs.](#)

Check app features here: <https://help.socio.events/en/articles/3310403-showcase-sponsors>

Check here for image sizing: <https://help.socio.events/en/articles/2115107-event-image-dimensions>

A la Carte Additions

2-page color Ad in PDF program

\$1,000

1-page color Ad in PDF Program

\$450

½-page color Ad in PDF Program

\$350

Note: PDF and app program ads must be received by **February 4, 2022**. ASCES is not responsible for the creation of any ads. Ads must be submitted with final camera-ready artwork.

Promotions

Display Area

\$50

Display a marketing flyer or book on the ASECS promotion table. Each flyer or book displayed is **\$50**.

Email Blast to Conference Attendees

\$150

(limit one per organization)

Organization must provide ASECS with all email content. Content must be provided two weeks prior to the distribution date. ASECS will provide a selection of distribution dates upon contracting.

Need to Know Before You Go Email

\$250

(one opportunity)

Your logo and a URL of your choice will be in an email sent to all attendees prior to the Annual Meeting in a final “know before you go” message.

Push Notifications

\$200

(limit 5)

Send a notification through the conference app to let attendees know your organization is exhibiting or to promote a special that you are offering.

Sponsorships

Have an idea for a sponsorship? ASECS is open to discussing additional sponsorship opportunities. Please contact Mark Boonshoft, Executive Director @ asecsoffice@gmail.com

Lanyards

\$2,000

- Add your logo to the conference lanyard.

Coffee Sponsor

\$750

(four sponsorships available)

- Acknowledgement on signage, the PDF meeting program, mobile app and General Session walk-in slides.

ASL Interpreters for the General Sessions

\$2,500

- Support ASECS in their goal to provide a more accessible conference.
- Acknowledgement on signage, the PDF meeting program, mobile app, from the general session stage for all three plenaries/keynotes. (i.e., introduce the interpreters for each session) and General Session walk-in slides.

Fist Time Attendee Informational Meeting

\$2,000

- Be the first to welcome and network with first time attendees. It is never too early to start building relationships.
- Provide Coffee/Snacks for this informal meeting of first time ASECS conference attendees and ASECS leadership.
- Acknowledgement on signage, the PDF meeting program, mobile app General Session walk-in slides

The Doctor is in?

\$2,000

- Provide snacks for this informal mentorship meeting of early stage ASECS conference attendees and established academics.
- Acknowledgement on signage, downloadable conference program, mobile app and General Session walk-in slides

Registration Sponsor

Please contact the ASECS office for more information.

- Benefits can include 5 or 10 free tickets to give out to best clients or potential clients.
- Acknowledgement on signage, PDF conference program. mobile app and General Session walk-in slides

Exhibitor / Sponsorship Policies

Confirmation

Within three business days of submitting your contract, ASECS will countersign and return with an invoice, payment instructions and specifics regarding your selections. It is your responsibility to share that information with the pertinent people on your team.

Exhibit Space

All demonstrations and exhibits must be confined to the contracted space. Exhibit space must be set-up, remain intact and dismantled per the official times outlined in the exhibitor kit. ASECS is not responsible for any materials left by exhibitor. Exhibitor shall promptly pay for any and all damages to the exhibiting facility of associated facilities, booth equipment, or the property of others caused by exhibitor. ASECS shall have the right to prohibit any exhibit or part of an exhibit which in its opinion is not suitable to or in keeping with the character or purpose of the exhibition. Questionable exhibits shall be modified at the request of the ASECS staff. Exhibitors shall reflect their company's highest standard of professionalism while maintaining their table and/or attending any sessions. No exhibitor shall assign, sublet, or share the whole or any part of their physical space.

Assignment of Space

Due to the fluid situation and ASCES' responsibility to produce a safe in person event, ASECS cannot provide an exhibit diagram at this time. ASECS will be working with the hotel on the placement of all conference events including the placement of exhibit tabletops for maximum exposure. ASECS will assign all tables taking into consideration registration date. On the registration form you will have an opportunity to list any competitors that you do not wish to be placed nearby.

Deadlines

Exhibit space, sponsorships, and advertising are available on a first-come, first-paid basis and all selections must be contracted via the included contract. All contracts must be made by February 4, 2022, for successful fulfillment. ASECS will except contracts after February 4th, but fulfillment is not guaranteed.

Registering Your Company Representatives

One complimentary conference registration will be provided with your exhibit purchase. Additional representatives who wish to participate must register and pay \$125.

Exhibitor Responsibility Clause

Exhibitor Responsibility Clause: To the fullest extent permitted by law, the person/legal entity described as "Exhibitor" in this clause and in this exhibitor contract (regardless whether such person/legal entity is also described as "Exhibitor" In this contract) hereby assumes full responsibility and agrees to indemnify, defend and hold harmless Hilton Baltimore Inner Harbor ("Hotel") and Hotel's owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), as well as American Society for Eighteenth-Century Studies ("Group"), from and against any and all claims or expenses arising out of Exhibitor's use of the Hotel's exhibition premises. Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor's indemnity obligations in this clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. The Hotel Parties and Group shall be named as additional insureds on such policy, and Exhibitor shall supply the Hotel with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises. The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Security

Security shall be provided for the in-person exhibit for any hours when the exhibit area is closed. The furnishing of security shall not increase the liability of ASECS. ASECS, the official service contractors, the exhibit facility, representatives and/or employees thereof will be responsible for injury, loss of damage that may occur to the exhibitor, or the exhibitor's employees or property, from any cause whatsoever, prior, during or subsequent to the period covered by the application/contract.

Promotion of Sponsorship or Exhibit

Use of the ASECS logo in any promotions of the conference is subject to approval by ASECS. Please submit any proposed ads that use the ASECS logo to the ASECS Executive Director Mark at asecsoffice@gmail.com.

Photo Consent

As part of our mission to provide education, best practices, and other information from leaders in their fields, speakers, panelists, and audience members should be aware that we may record all or part of the events we organize, including comments from speakers, panelists, and audience members. The resulting raw and edited materials, including still photographs, video and audio recordings, and associated verbatim transcripts, may be used by ASECS without restriction, in press releases, white papers, conference collateral, websites, and other publications. By attending our events, you acknowledge that you are in a public place and that attendees (including ASECS volunteers) may capture your image in

photos and videos. Nevertheless, ASECS encourages event attendees to exercise common sense and good judgment and respect the wishes of other attendees who do not wish to be photographed at events. ASECS uses photos and videos taken at its event for a variety of purposes, including publication on the ASECS website. If you see any photos of yourself or any personal information about yourself on ASECS.org that you would like removed, please contact the Executive Director Mark at asecsoffice@gmail.com.

Cancellation

If the organization desires to cancel this agreement, they must do so before by February 25, 2022. All cancellation of space, including space reduction, or cancellation of advertising space must be submitted via email to Devon at asecsmeetingplanner@gmail.com to receive a 50% refund.

There will be no credits or refunds provided after February 25, 2022. For all exhibitor changes, including revisions to attendees and cancellations, please contact Devon at asecsmeetingplanner@gmail.com.